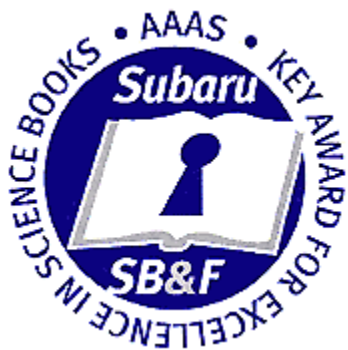




## SUBARU - **SB&F** - AAAS

### Key Award for Excellence in Science Books

With generous support from Subaru, *SB&F* will commemorate its 40<sup>th</sup> anniversary in 2005 with the creation of an award celebrating science writing and illustration for children and young adults and general audiences.

Published by the American Association for the Advancement of Science (AAAS) since 1965, *SB&F* has been devoted to improving science literacy by helping librarians, teachers, parents and others choose high-quality science resources for their libraries, classrooms and homes. *SB&F* believes that careful evaluation of these resources is vital to a better understanding of science by the next generation.

To honor 40 years of recommending science books, AAAS announces the Subaru/*SB&F* Key Award for Excellence in Science Books. The Subaru/*SB&F* Key Award, named after Benjamin Franklin and his famous key and kite experiment, marks the creation of the first award in the U.S. exclusively devoted to honoring outstanding science books for all age groups. Franklin, a scientist, avid reader and founder of the first library, is an icon of science and serves as a fitting symbol for an award which promotes science literacy by drawing attention to the importance of high-quality science publications.

In the first year of the Award, Subaru and *SB&F* will give out six lifetime achievement awards for authors and illustrators of children's, young adult, and general audience science books. The Key Award will honor five authors and one illustrator in recognition of their distinguished and lasting contribution to the world of science books. In subsequent years, the Key Award will be given to recently published individual books, which promote scientific literacy and adhere to high standards of scientific accuracy.

*SB&F* and Subaru hope that this Award will help draw attention to the importance of good science books and will encourage children and adults to turn to science books, not only for information, but for enjoyment too!

The 2005 Key Awards will be given out at a reception, sponsored by Subaru, at the AAAS Annual Meeting in Washington, DC on February 19<sup>th</sup>, 2005.