

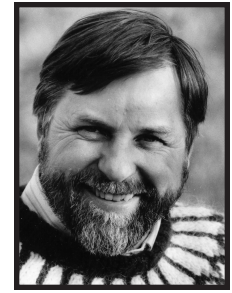


As a Little Kid

Speaking Visits

Bruce McMillan

www.brucecmillan.com
207-324-9453 bruce@brucecmillan.com
PO Box 85, Shapleigh, ME 04076, US



As a Big Kid

"Highlight of the day!"

"Entertaining. Thought provoking."

"Enjoyed having someone with a sense of humor"

"The best keynote speaker we have ever had."

Eighth Annual Southern Maine Chapter I Sharing Conference Evaluations

Talks for Children

The message I like to leave students with is that for me writing is play and they can play too. My presentations balance education and entertainment. Children look at picture books in new ways as I share my creative insight and behind-the-scenes viewpoint. Using visuals, I demonstrate the basic writing elements of "show me, don't tell me," and "rewriting - again?" The audience might travel visually to my studio and peers over my shoulder as I hand tint the black-and-white photos in Grandfather's Trolley using the same artistic techniques employed in the trolley era. A few surprises often accompany me for I love hearing the audience saying, "Ooh."

Talks for Children and Adults

After I speak at school, an evening talk is sometimes scheduled. It's a shared event centered on books and includes travels to far away places such as Antarctica or Iceland where I photographed penguins, puffins and "summer ice." With elements of interest for both parent and child, my talk is interactive, and audience members often win a postcard or bookmark. I have so much material that when I sense specific things my audience is interested in I often change my program on the spot, although the audience might not be aware of it. Sometimes the local library in conjunction with the school hosts an evening visit at an affordable fee. (See fees).

Talks for Adults

I share how I structure my books as creative learning experiences and entertaining stories. I like to play with words and enjoy demonstrating this visually. I share my knowledgeable perspective on picture books so that it is informative, insightful and entertaining, as I take my audiences to fascinating faraway places. I tailor my presentation to the group whether it's teachers, librarians, or parents.

Typical School Day - 9:00 am. - 3:00 p.m.

A school visit is for the entire day.

A half-day visit is still a full day fee.

I arrive at 9:00 a.m. - not before. *What?*

I arrive at 9:00 a.m. - not before. *Got it.*

9:00 a.m. *Arrive & Set Up*

9:15 a.m. *K-2 Presentation 50-60 minutes*

10:20 a.m. *3-6 Presentation 60-80 minutes*

11:45 a.m. *Lunch with Teachers*

1:00 p.m. *Q & A Classroom Visits / Workshops
(discuss this with Bruce)*

*There isn't enough time for everyone,
so it's informal with no set schedule.*

Double up classes.

*Workshops are brainstorming sessions
with students photos or art to "think story".
See the Book Workshops (PDF file)*

*If afternoon K, allow for 20 minute
session with 10 minute break.*

2:10 p.m. *School Assembly or Book Workshops
continue*

(45 minutes before school closes.)

*Half-hour assembly includes
twelve-minute tricycle film.*

*The day ends like Bruce's books -
with a happy ending.*

3:15 p.m. *After School Autographing,
if requested. The parent group often
hosts an autographing party.*

The speaking fee is due at the conclusion of the speaking day, otherwise, and if approved by Bruce in advance, a later payment charge of \$100 is automatically applied. Fees are based on travel costs & total time away from making books.

Speaker Fees - 2011-2012
School Year

Fee is per day
and includes all travel

Minimum days, except for Europe, means speaking at various schools within driving distance. Check with me to see if another school is booking in your area.

Four days minimum booked
 Europe \$2,600.

Three days minimum booked
 US (excluding ME, NH, Eastern MA & RI, Aroostook County, ME) and Canada \$2,000.

Two days minimum booked
 West and South of Boston, MA, & RI \$1,800.
 North and East of Bangor, ME \$1,750.
 Western and Northern NH \$1,700.
 Greater Bangor, ME \$1,700.
 South of Bangor to Waterville, ME \$1,700.

Day trips
 Boston, and north of Boston, MA \$1,600.
 Central NH \$1,600.
 Bordering ME still in NH \$1,500.
 Augusta south to Portland, ME \$1,500.
 Local / South of Portland, ME \$1,500.

Public libraries take note.
 You can afford a visit.
 Evenings:
 In conjunction with a school visit, a presentation at the school, library, or other group \$600.

Conferences
 The school visit fee is the guideline. To meet the minimum days booked, area schools or other speaking engagements are often coordinated.

2012-2013 Add \$25.

Host Required Planning

✓ Letter of confirmation on school, library, or conference letterhead including both a map and directions.

Once I have the official name of the school, library or conference I'll send out a free personalized "Penguin Call" book mark master that makes three bookmarks per page.

✓ Schedule in advance. Parents are welcome to attend if host wishes.

✓ Wireless clip-on mike & sound system, For large groups or more than one talk. This is often available at no cost from other schools, music departments, local churches, or for a small cost from a local Radio Shack.

✓ Speaking room/area, which can be darkened for slides, yet still, leaves the presenter easily visible.

✓ Kodak Carousel slide projector on a stand, spare bulb, remote control, projection screen, and power cord.

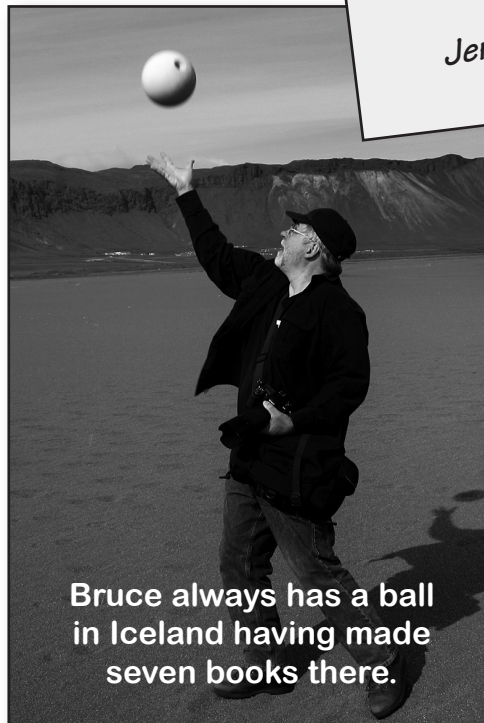
✓ 16 mm sound film projector if tricycle film is to be shown, with its own stand, spare bulb, separate power cord, and projectionist

✓ Long table for props

✓ Fresh glass of water

"That is amazing that you 'stunk' at writing when you were my age."

Jennifer Walker



Bruce always has a ball in Iceland having made seven books there.



Children's Books

	Publisher	Year	hard / paper	grade level			
				Pre	1/2	3/4	5/8
How the Ladies Stopped the Wind:	Houghton	'07	\$16.00		x	x	
<u>The Problem with Chickens</u> (illus. by Gunnella):	Houghton	'05	\$16.00		x	x	
<u>Going Fishing:</u>	Houghton	'05	\$16.00		x	x	
<u>Days of the Ducklings:</u>	Houghton	'01	\$16.00		x	x	
<u>Gletta the Foal:</u>	Houghton	'01	\$16.00		x	x	
<u>Salmon Summer:</u>	Cavendish	'98	\$15.00	x	x		
<u>Wild Flamingos:</u>	Houghton	'98	----		x	x	
<u>My Horse of the North:</u>	Houghton	'97	----		x	x	x
<u>The Picture that Mom Drew</u> (by Mallat & McMillan):	Scholastic	'97	----		x	x	
<u>Jelly Beans for Sale:</u>	Walker	'97	----		x	x	
<u>Grandfather's Trolley:</u>	Scholastic	'96	----	x	x		
<u>Summer Ice, Life along the Antarctic Peninsula:</u>	Candlewick	'95	\$18.00*	x	x		
<u>Puffins Climb, Penguins Rhyme:</u>	Houghton	'95	\$16.00			x	x
<u>Nights of the Pufflings:</u>	Harcourt	'95	--- -/\$12.00*	x	x	x	
<u>Sense Suspense, A Guessing Game for the Five Senses:</u>	Houghton	'95	\$30.00*/\$12.00*		x	x	
<u>Penguins at Home, Gentoos of Antarctica:</u>	Scholastic	'94	----	x	x		
<u>A Beach for the Birds:</u>	Houghton	'93	\$17.00		x	x	x
<u>Mouse Views, What the Class Pet Saw:</u>	Houghton	'93	\$16.00*			x	x
<u>Going on a Whale Watch:</u>	Holiday	'93	----	x	x	x	
<u>Beach Ball – Left, Right</u> (only from Apple):	Apple/Scholastic	'92	\$30.00*		x	x	x
<u>The Baby Zoo:</u>	Apple/Holiday	'92	----	x	x		
<u>Eating Fractions:</u>	Apple/Scholastic	'92	----	x		x	x
<u>Play Day, A Book of Terse Verse</u> (only from Apple):	Scholastic	'91	----		x	x	
<u>The Weather Sky:</u>	Apple/Holiday	'91	\$30.00*	x	x		
<u>One, Two, One Pair !:</u>	Farrar	'91	\$30.00*/\$12.00*			x	x
<u>Mary Had a Little Lamb</u> (by Hale / illus. McMillan):	Apple/Scholastic	'91	\$30.00*	x	x		
<u>One Sun, A Book of Terse Verse</u> (hardcover from Apple):	Apple/Scholastic	'90	\$30.00*	x	x		
<u>Time To...:</u>	Apple/Holiday	'90	\$30.00*	x	x		
<u>Everything Grows</u> (by Raffi / illus. McMillan):	Lothrop	'89	----	x	x		
<u>Super, Super, Superwords:</u>	Crown	'89	----	x	x		
<u>Fire Engine Shapes:</u>	Lothrop	'89	----	x	x		
<u>Growing Colors:</u>	Lothrop	'88	----	x	x		
<u>Dry or Wet ?:</u>	Apple/Lothrop	'88	\$18.00*/	x	x		
<u>Step by Step</u> (only from Apple):	Lothrop	'88	----	x			
<u>Becca Backward, Becca Frontward:</u>	Apple/Lothrop	'87	\$15.00*	x	x		
<u>Counting Wildflowers:</u>	Lothrop	'86	----	x	x		
<u>Kitten Can...:</u>	Lothrop	'86	----	x	x		
<u>Here a Chick There a Chick:</u>	Lothrop	'84	----	x	x		
<u>Ghost Doll</u> (only from Apple):	Lothrop	'83	----	x	x		
<u>Puniddles:</u>	Apple/Hghton.	'83/'97	---- /\$10.00		x	x	
<u>Making Sneakers:</u>	Houghton	'82	---- /\$10.00*	x	x	x	
<u>Apples, How They Grow:</u>	Houghton	'80	----			x	x
<u>The Remarkable Riderless Runaway Tricycle</u> (Apple):	Houghton	'79	\$30.00*		x	x	x
<u>The Alphabet Symphony</u> (only from Apple):	Apple/Hghton.	'78/'85	---- /\$10.00		x	x	
<u>Finestkind o' Day, Lobstering in Maine:</u>	Apple/Greenwl.	'77	\$15.00*	x			
	Lippincott	'77	----		x	x	

Prices subject to change



Publishers

Apple Island Books (this is my company)

207-324-9453

176 County Road, PO box 190, Shapleigh, ME 04076

Inquire about the school speaking discount before ordering

Holiday House - 212-688-0085

425 Madison Ave., New York, NY 10017

Houghton Mifflin Co. - 617-351-5000 (or direct -5945)

222 Berkeley St., Boston, MA 02116-3764

Scholastic Press - 212-343-7628 or 800-724-6527

555 Broadway, New York, NY 10012

-Honors & Awards

The Problem with Chickens

- A New York Times Best Illustrated Book of 2005
- A Publishers Weekly Best Children's Book of 2005
- A Parent's Choice Foundation Approved Picture Book for 2005
- Star Review - School Library Journal - '05
- Star Review - Publishers Weekly - '05

Going Fishing

- A Notable Social Studies Trade Book - N.C.S.S. / C.B.C. - '06

Days of the Ducklings

- A Best Children's Book of the Year - CBC Bank St. College - '02
- Star Review - CBC Bank Street College - '02
- Triangle Review - The Horn Book Guide - '02

Salmon Summer

- Parent's Guide Children's Media Award Honor for Outstanding Achievement in Nonfiction - '98

Wild Flamingos

- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '98
- ★ Star Review - School Library Journal - '97
- American Bookseller Assn. Pick of the List - '97

The Picture that Mom Drew

- ★ Star Review - Booklist - '97

Jelly Beans For Sale

- American Library Association Notable Book - '97
- New York Pub. Lib. 100 Best Books / Reading and Sharing - '96
- Chicago Pub. Lib. Best of the Best - '96

Summer Ice, Life along the Antarctic Peninsula

- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '95
- Children's Book of the Month Club alternate selection - '95

Nights of the Pufflings

- American Library Association Notable Book - '96
- Parents' Choice Honor Book - '95
- Certificate of Excellence - Parenting magazine - '95
- A Lupine Honor Book - Maine Librarians Assn. - '96
- A Best Book of the Year - School Library Journal - '95
- A Children's Book of Distinction - Hungry Mind Review - '96
- A Best Kids' Book of the Year - Crayola Kids magazine - '95
- A Few Good Books selection - Booklinks magazine - '95
- A Blue Ribbon Book - The Bulletin for the Center of Children's Books - '95
- Children's Literature Annual Top Choice List - '96
- First photo-illustrated book featured on the cover of The Bulletin for the Center of Children's Books - '95
- First photo-illustrated book featured on the cover of The Horn Book Guide
- ★ Star Review - The Bulletin of the Center for Children's Books - '95
- ★ Star Review - School Library Journal - '95
- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '95

Puffins Climb, Penguins Rhyme

- American Bookseller Assn. Pick of the List - '95
- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '95
- ★★ Star Review - Science Books and Films - '95

Sense Suspense, A Guessing Game for the Five Senses

- American Bookseller Assn. Pick of the List - '94
- ★ Star Review - School Library Journal - '94

Penguins at Home, Gentoos of Antarctica

- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '93
- ★★ Star Review - Science Books and Films - '94

A Beach for the Birds

- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '93
- John Burroughs Nature Book for Young Readers - '93
- ◆ Pointer Review - Kirkus - '93

The Baby Zoo

- American Bookseller Assn. Pick of the List - '92
- Outstanding Science Trade Bk for Children - N.S.T.A./C.B.C. - '92

Mouse Views, What the Class Pet Saw

- Reading Rainbow Review Selection - '94
- ★ Star Review - Booklist - '93
- Selection - Junior Library Guild - '93

Going on a Whale Watch

- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '92
- ◆ Pointer Review - Kirkus - '92

Eating Fractions

- American Library Association Notable Book - '91
- ★ Star Review - School Library Journal - '91
- A Best Kid's Book of 1991 - Parents Magazine - '91

Play Day, A Book of Terse Verse

- A Best Kid's Book of 1991 - Parents Magazine - '91
- ▲ Triangle Review - The Horn Book Guide - '91

The Weather Sky

- Scientific American magazine Young Readers Book Award - '96
- Library of Congress Children's Book of the Year - '91

One, Two, One Pair!

- Certificate of Excellence - Parenting Magazine - '92

Mary Had a Little Lamb

- Certificate of Excellence - Parenting magazine - '90
- ★ Star Review - School Library Journal - '90
- The Original Art Exhibition - Jury Selection The Society of Illustrators Museum of American Illustration
- Selection - Junior Library Guild - '90
- Adkin Robinson Award - '91

One Sun, A Book of Terse Verse

- American Library Association Notable Book - '91
- A Best Kid's Book of 1990 - Parents Magazine - '90
- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '90
- ★ Star Review - The Bulletin of the Center for Children's Books - '90
- Selection - Children's Book-of-the-Month Club - '90
- Selection - Junior Library Guild - '90

Time To ...

- ★ Star Review - School Library Journal - '89
- New York Pub. Lib. 100 Best Books / Reading and Sharing - '89

Super, Super, Superwords

- Certificate of Excellence - Parenting magazine - '89
- A Best Book of the Year - School Library Journal - '89
- ★ Star Review - Booklist - '89
- ★ Star Review - School Library Journal - '89
- School Library Journal Best Books - '89

Growing Colors

- Children's Editor's Choice - A.L.A. Booklist - '88
- ★ Star Review - Booklist - '88

Dry or Wet ?

- ★ Star Review - School Library Journal - '88

Becca Backward, Becca Frontward, A Book of Concept Pairs

- Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '86
- Children's Editor's Choice - A.L.A. Booklist - '86
- ★ Star Review - Booklist - '86
- ★ Star Review - School Library Journal - '86

Counting Wildflowers

- American Library Association Notable Book - '86
- ★ Star Review - School Library Journal - '86

Kitten Can...

- American Bookseller Assn. Pick of the List - '84
- Books For the Youngest Child, Update - A.L.A. Booklist - '85
- Library of Congress Children's Book of the Year - '84

Here a Chick, There a Chick

- School Library Journal Best Books - '83
- ★ Star Review - School Library Journal - '83
- American Bookseller Assn. Pick of the List - '83
- Selection - Junior Library Guild - '83
- A Best Kid's Book of 1983 - Parents Magazine - Dec '83
- A Children's Choice - IRA / CBC - '84

Ghost Doll

- The Lemme Book Award - '84



"Now that I've seen you, I want to be an author!" Anne LeBlanc