



As a Little Kid

Speaking Visits

Bruce McMillan

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As a Big Kid

"Highlight of the day!"
"Entertaining. Thought provoking."
"Enjoyed having someone with a sense of humor!"
"The best keynote speaker we have ever had."

Eighth Annual Southern Maine Chapter I Sharing Conference Evaluations

Talks for Children

The message I like to leave students with is that for me writing is "play" - and they can play too. My presentations balance education and entertainment. Children look at picture books in new ways as I share my creative insight and behind-the-scenes viewpoint. Using slides, I demonstrate the basic writing elements of "show me, don't tell me," and "rewriting - again?" The audience travels visually to my studio and peers over my shoulder as I hand tint the black-and-white photos in Grandfather's Trolley using the same artistic techniques employed in the trolley era. A few surprises often accompany me. I love hearing the audience saying, "Ooh."

Talks for Children and Adults

After I speak at school, an evening talk is often scheduled. It's a shared event centered on books and includes travels to far away places such as Antarctica or Iceland where I photographed penguins, puffins and "summer ice." With elements of interest for both parent and child, my talk is interactive, and audience members often win a postcard or bookmark. I have so much material that when I sense specific things my audience is interested in I often change my program on the spot, although the audience might not be aware of it. Sometimes the local library in conjunction with the school hosts an evening visit at an affordable fee. (See fees).

Talks for Adults

I share how I structure my books as creative learning experiences and entertaining stories. I like to play with words and enjoy demonstrating this visually. I share my knowledgeable perspective on picture books so that it is informative, insightful and entertaining, as I take my audiences to fascinating faraway places. I tailor my presentation to the group whether it's teachers, librarians, or parents.

Typical School Day - 9:00 am. - 3:00 p.m.

A school visit is for the entire day.
A half-day visit is still a full day fee.
I arrive at 9:00 a.m. - not before. What?
I arrive at 9:00 a.m. - not before. Got it.

9:00 a.m.	Arrive & Set Up
9:15 a.m.	K-2 Presentation 50-60 minutes
10:20 a.m.	3-6 Presentation 60-80 minutes
11:45 a.m.	Lunch with Teachers
1:00 p.m.	Q & A Classroom Visits or Workshop (discuss this with Bruce) This is an extra because there is not enough time for everyone, so it's informal with no set schedule. Double up classes.
1:50 p.m.	If afternoon K, allow for 20 minute session with 10 minute break prior to the assembly.
2:10 p.m.	School Assembly (45 minutes before school closes.) Half-hour assembly includes twelve-minute tricycle film. The day ends like Bruce's books - with a happy ending.
3:15 p.m.	After School Autographing, if requested. The parent group often hosts an autographing party.



The speaking fee is due at the conclusion of the speaking day, otherwise, and if approved by Bruce in advance, a later payment charge of \$100 is automatically applied. Fees are based on travel costs & total time away from making books.

Speaker Fees - 2003-2004 School Year

Fee is per day and includes all travel

Minimum days, except for Europe, means speaking at various schools within driving distance. Check with me to see if another school is booking in your area.

<u>Four days minimum booked</u>	
Europe	\$2,075.
<u>Three days minimum booked</u>	
US (excluding ME, NH, Eastern MA & RI, Aroostook County, ME) and Canada	\$1,875.
<u>Two days minimum booked</u>	
West and South of Boston, MA, & RI	
North and East of Bangor, ME	\$1,675.
Western and Northern NH	
Greater Bangor, ME	\$1,575.
South of Bangor to Waterville, ME	\$1,475.
<u>Day trips</u>	
Boston, and north of Boston, MA	
Central NH	\$1,425.
Bordering ME still in NH	
Augusta south to Portland, ME	\$1,375.
Local / South of Portland, ME	\$1,325.

Public libraries take note.
You can afford a visit.
Evenings:
In conjunction with a school visit, a presentation at the school, library, or other group \$500.

Conferences
The school visit fee is the guideline. To meet the minimum days booked, area schools or other speaking engagements are often coordinated. Discuss your options with Bruce.

Host Required Planning

✓ Letter of confirmation on school, library, or conference letterhead including both a map and directions.

Once I have the official name of the school, library or conference I'll send out a free personalized "Penguin Call" book mark master that makes three bookmarks per page.

✓ Schedule in advance. Parents are welcome to attend if host wishes.

✓ Wireless clip-on mike & sound system, For large groups or more than one talk. This is often available at no cost from other schools, music departments, local churches, or for a small cost from a local Radio Shack.

✓ Speaking room/area, which can be darkened for slides, yet still, leaves the presenter easily visible.

✓ Kodak Carousel slide projector on a stand, spare bulb, remote control, projection screen, and power cord.

✓ 16 mm sound film projector if tricycle film is to be shown, with its own stand, spare bulb, separate power cord, and projectionist

✓ Long table for props

✓ Fresh glass of water



"That is amazing that you 'stunk' at writing when you were my age."

Jennifer Walker

🐧 Children's Books

	Publisher	Year	hard / paper	grade level			
				Pre	1/2	3/4	5/&
<u>Days of the Ducklings:</u>	Houghton	'01	\$16.00		x	x	
<u>Gletta the Foal:</u>	Cavendish	'98	\$15.00	x	x		
<u>Salmon Summer:</u>	Houghton	'98	\$16.00		x	x	
<u>Wild Flamingos:</u>	Houghton	'97	\$17.00		x	x	x
<u>My Horse of the North:</u>	Scholastic	'97	\$16.00		x	x	
<u>The Picture that Mom Drew</u> (by Mallat & McMillan):	Walker	'97	\$30.00		x	x	
<u>Jelly Beans for Sale:</u>	Scholastic	'96	/coming	x	x		
* <u>Grandfather's Trolley:</u>	Candlewick	'95	\$18.00*	x	x		
<u>Summer Ice, Life along the Antarctic Peninsula:</u>	Houghton	'95	\$16.00			x	x
<u>Puffins Climb, Penguins Rhyme:</u>	Harcourt	'95	\$14.00/\$6.00	x	x	x	
<u>Nights of the Pufflings:</u>	Houghton	'95	\$16.00		x	x	
<u>Sense Suspense, A Guessing Game for the Five Senses:</u>	Scholastic	'94	\$16.00	x	x		
<u>Penguins at Home, Gentoos of Antarctica:</u>	Houghton	'93	\$17.00		x	x	x
<u>A Beach for the Birds:</u>	Houghton	'93	\$16.00			x	x
<u>Mouse Views, What the Class Pet Saw:</u>	Holiday	'93	\$17.00/\$7.00	x	x	x	
* <u>Going on a Whale Watch:</u>	Apple/Scholastic	'92	\$30.00* /		x	x	x
* <u>Beach Ball – Left, Right</u> (only from Apple):	Apple/Holiday	'92	\$30.00*	x	x		
<u>The Baby Zoo:</u>	Apple/Scholastic	'92	\$30.00* /		x	x	x
<u>Eating Fractions:</u>	Scholastic	'91	\$16.00		x	x	
* <u>Play Day, A Book of Terse Verse</u> (only from Apple):	Apple/Holiday	'91	\$30.00*	x	x		
<u>The Weather Sky:</u>	Farrar	'91	\$30.00/\$10.00			x	x
* <u>One, Two, One Pair !:</u>	Apple/Scholastic	'91	\$30.00*	x	x		
* <u>Mary Had a Little Lamb</u> (by Hale / illus. McMillan):	Apple/Scholastic	'90	\$30.00* /\$10.00	x	x		
<u>One Sun, A Book of Terse Verse</u> (hardcover from Apple):	Apple/Holiday	'90	\$30.00* /\$6.00	x	x		
<u>Time To...:</u>	Lothrop	'89	----	x	x		
<u>Everything Grows</u> (by Raffi / illus. McMillan):	Crown	'89	----	x	x		
<u>Super, Super, Superwords:</u>	Lothrop	'89	----	x	x		
<u>Fire Engine Shapes:</u>	Lothrop	'88	----	x	x		
* <u>Growing Colors:</u>	Apple/Lothrop	'88	\$18.00*/\$5.00	x	x		
<u>Dry or Wet ?:</u>	Lothrop	'88	\$30.00	x			
<u>Step by Step</u> (only from Apple):	Apple/Lothrop	'87	\$15.00	x	x		
<u>Becca Backward, Becca Forward:</u>	Lothrop	'86	----	x	x		
<u>Counting Wildflowers:</u>	Lothrop	'86	\$16.00/\$5.00	x	x		
<u>Kitten Can...:</u>	Lothrop	'84	----	x	x		
<u>Here a Chick There a Chick:</u>	Lothrop	'83	----	x	x		
<u>Ghost Doll</u> (only from Apple):	Apple/Hghton.	'83/'97	---- /\$10.00		x	x	
<u>Puniddles:</u>	Houghton	'82	---- /\$7.00	x	x	x	
<u>Making Sneakers:</u>	Houghton	'80	----			x	x
<u>Apples, How They Grow:</u>	Houghton	'79	\$30.00		x	x	x
<u>The Remarkable Riderless Runaway Tricycle</u> (Apple):	Apple/Hghton.	'78/'85	---- /\$10.00		x	x	
* <u>The Alphabet Symphony</u> (only from Apple):	Apple/Greenwl.	'77	\$15.00 *	x			
<u>Finestkind o' Day, Lobstering in Maine:</u>	Lippincott	'77	----		x	x	

* = Hardcover out of print... but...
copies remain... limited availability.

Prices subject
to change

Publishers

Apple Island Books
(this is my company)
207-324-9453
176 County Road
Shapleigh, ME 04076-0190
Inquire about the school speaking
discount before ordering

Crown Publishers - 800-726-0600
201 East 50th St., New York, NY 10022

Cavendish Children's Books - 914-332-8888
99 White Plains Road, Tarrytown, NY 10591



Farrar, Straus & Giroux - 212-741-6900
19 Union Square West, New York, NY 10003

Harcourt Brace & Co. 800-543-1918 or 619-699-6435
525 B Street. Suite 1900, San Diego, CA 92101

Holiday House - 212-688-0085
425 Madison Ave., New York, NY 10017

Houghton Mifflin Co. - 617-351-5000 (or direct -5945)
222 Berkeley St., Boston, MA 02116-3764

Lothrop, Lee & Shepard (Morrow - Harper) - 800-843-9389
1350 Avenue of the Americas, New York, NY 10019

Scholastic Press - 212-343-7628 or 800-724-6527
555 Broadway, New York, NY 10012

Walker & Co. - 800-289-2553
435 Hudson St., New York, NY 10014

Honors & Awards

Salmon Summer

Parent's Guide Children's Media Award Honor for
Outstanding Achievement in Nonfiction - '98

Wild Flamingos

Outstanding Science Trade Book for Children
- N.S.T.A./C.B.C. - '98

★ Star Review - School Library Journal - '97
American Bookseller Assn. Pick of the List - '97

The Picture that Mom DREW

★ Star Review - Booklist - '97

Jelly Beans For Sale

American Library Association Notable Book - '97
New York Pub. Lib. 100 Best Books / Reading and Sharing - '96
Chicago Pub. Lib. Best of the Best - '96

Summer Ice, Life along the Antarctic Peninsula

Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '95
Children's Book of the Month Club alternate selection - '95

Nights of the Pufflings

American Library Association Notable Book - '96
Parents' Choice Honor Book - '95
Certificate of Excellence - Parenting magazine - '95
A Lupine Honor Book - Maine Librarians Assn. - '96
A Best Book of the Year - School Library Journal - '95
A Children's Book of Distinction - Hungry Mind Review - '96
A Best Kids' Book of the Year - Crayola Kids magazine - '95
A Few Good Books selection - Booklinks magazine - '95
A Blue Ribbon Book - The Bulletin for the
Center of Children's Books - '95

Children's Literature Annual Top Choice List - '96
First photo-illustrated book featured on the cover of
The Bulletin for the Center of Children's Books - '95

First photo-illustrated book featured on the cover of
The Horn Book Guide

★ Star Review - The Bulletin of the
Center for Children's Books - '95
★ Star Review - School Library Journal - '95
Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '95

Puffins Climb, Penguins Rhyme

American Bookseller Assn. Pick of the List - '95
Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '95
★★ Star Review — Science Books and Films - '95

Sense Suspense, A Guessing Game for the Five Senses

American Bookseller Assn. Pick of the List - '94
★ Star Review - School Library Journal - '94

Penguins at Home, Gentoos of Antarctica

Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '93
★★ Star Review — Science Books and Films - '94

A Beach for the Birds

Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '93
John Burroughs Nature Book for Young Readers — '93
◆ Pointer Review — Kirkus - '93

Mouse Views, What the Class Pet Saw

Reading Rainbow Review Selection — '94
★ Star Review - Booklist - '93
Selection - Junior Library Guild - '93

Going on a Whale Watch

Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '92
◆ Pointer Review — Kirkus - '92

The Baby Zoo

American Bookseller Assn. Pick of the List - '92
Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '92

Eating Fractions

American Library Association Notable Book - '91
★ Star Review - School Library Journal - '91
A Best Kid's Book of 1991 - Parents Magazine - '91

Play Day, A Book of Terse Verse

A Best Kid's Book of 1991 - Parents Magazine - '91
▲ Triangle Review — The Horn Book Guide — '91

The Weather Sky

Scientific American magazine Young Readers Book Award — '96
Library of Congress Children's Book of the Year — '91
Utah Informational Book Award Nomination — '93

One, Two, One Pair!

Certificate of Excellence - Parenting Magazine - '92

Mary Had a Little Lamb

Certificate of Excellence - Parenting magazine - '90
★ Star Review - School Library Journal - '90
The Original Art Exhibition — Jury Selection The Society of
Illustrators Museum of American Illustration
Selection - Junior Library Guild - '90
Adkin Robinson Award — '91

One Sun, A Book of Terse Verse

American Library Association Notable Book - '91
A Best Kid's Book of 1990 - Parents Magazine - '90
Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '90
★ Star Review - The Bulletin of the Center for
Children's Books - '90
Selection - Children's Book-of-the-Month Club - '90
Selection - Junior Library Guild - '90

Time To ...

★ Star Review - School Library Journal - '89
New York Pub. Lib. 100 Best Books / Reading and Sharing - '89

Super, Super, Superwords

Certificate of Excellence - Parenting magazine - '89
A Best Book of the Year - School Library Journal - '89
★ Star Review - Booklist - '89
★ Star Review - School Library Journal - '89
School Library Journal Best Books - '89

Growing Colors

Children's Editor's Choice - A.L.A. Booklist - '88
★ Star Review - Booklist - '88

Dry or Wet ?

★ Star Review - School Library Journal - '88

Becca Backward, Becca Forward, A Book of Concept Pairs

Outstanding Science Trade Book for Children - N.S.T.A./C.B.C. - '86
Children's Editor's Choice - A.L.A. Booklist - '86
★ Star Review - Booklist - '86
★ Star Review - School Library Journal - '86

Counting Wildflowers

American Library Association Notable Book - '86
★ Star Review - School Library Journal - '86

Kitten Can...

American Bookseller Assn. Pick of the List - '84
Books For the Youngest Child, Update - A.L.A. Booklist - '85
Library of Congress Children's Book of the Year — '84

Here a Chick, There a Chick

School Library Journal Best Books - '83
★ Star Review - School Library Journal - '83
American Bookseller Assn. Pick of the List - '83
Selection - Junior Library Guild - '83
A Best Kid's Book of 1983 - Parents Magazine - Dec '83
A Children's Choice - IRA / CBC - '84

Ghost Doll

The Lemme Book Award - '84



"Now that I've seen you, I want to be an author!" Anne LeBlanc